

**SPONSORING-BANNER**

**FEED**MAGAZINE  
EUROPEAN FEED BUSINESS **KRAFTFUTTER**

Leiber  
**Increasing Staff**  
In order to meet customers' high demand for qualified consulting and support, Ms. Helene Schulze Zurmussen has been actively assisting the Animal Nutrition business unit. [More >](#)

Erbo  
**Exceptional "packaging" for active ingredients from nature**  
The manufacturing of innovative and high-quality spray products requires a lot of experience. [More >](#)

Klüber  
**Professional lubrication management**  
Minimising the risk of contamination by undesired substances is a focus. [More >](#)

ANZEIGE

**IMAGE** | **TEXT**

Leiber  
**Personelle Verstärkung**  
Um der hohen Kundennachfrage nach qualifizierter Beratung und Betreuung gerecht zu werden, wird der Geschäftsbereich Tierernährung der Leiber GmbH. [Mehr >](#)

**CONTENT-BANNER**

Erbo  
**Außergewöhnliche „Verpackung“ für Wirkstoffe aus der Natur**  
Die Herstellung von innovativen und qualitativ hochwertigen Sprühprodukten erfordert

## NEW! THE FEEDMAGAZINE NEWSLETTER

FeedMagazine/Kraftfutter has been the essential tool for managers, buyers, sales and marketing personnel and feed formulation specialists in the feed industry throughout Europe for 100 years.

The **new, complementary Newsletter** now offers the very latest industry and market information, reports from the fields of research and practice, as well as critical commentaries on policies and business – all hot from the press.

A perfect setting for your targeted marketing – take advantage of this opportunity and profit from our current introductory prices.

### SPONSORING-BANNER

- ▶ **Format in pixel:** 630 x 75 px
- ▶ **Fixed price in Euro:** 390.- per issue

### TEXT-IMAGE ADVERT

- ▶ **Format in pixel:** max. 420 characters + 1 image 120 x 120 px
- ▶ **Fixed price in Euro:** 270.- per issue

### CONTENT-BANNER

- ▶ **Format in pixel:** 520 x 200 px
- ▶ **Fixed price in Euro:** 195.- per issue

## DATES, FACTS AND FIGURES

- Published fortnightly, on Mondays
- All news and articles in English & German
- Deadline for advertisements – the Wednesday before publication

### File formats

gif (static or animated), swf including alternative gif, ad tags, HTML5, each max. 150 KB. Videos in mp4-format, max. 4 MB. Please send a gif/jpg for the text with your text-image adverts. When delivering 3rd-party advertising material, redirects and html4/html5 banners, please ensure that all URLs of the redirected/\*.zip files are HTTPS-compatible.

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